BJA BULLETIN

India Bullion And Jewellers Association Ltd.

15[™] Jan 2024



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Paid Gift Voucher of Rs. Nil TOTAL RS. 80,000/-Scooter

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(Ex-Showroom Prize)



STEP 3. Deposit your IBJA Gift voucher as above to IBJA and you get your Scooter Gift from IBJA

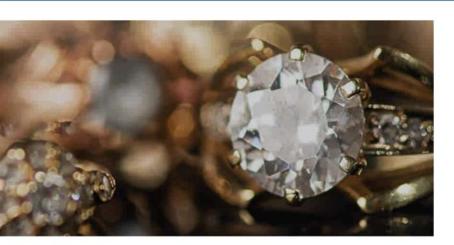




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IBJA's JEWELLER

OF THE MONTH

"Driving positive change through CSR"

TS Kalyanaraman, the dynamic Managing Director of Kalyan Jewellers, stands as a visionary leader seamlessly integrating business success with an unwavering commitment to social responsibility. His management philosophy is anchored in prioritizing employee welfare, contributing to community development, and actively engaging in national initiatives.

This commitment is reflected in a strategic partnership forged with the globally recognized organization Habitat for Humanity. In alignment with the Central Government's initiatives of 'Housing for All' and 'Swachh Bharat Abhiyan,' this collaboration has had a profound impact, positively affecting the lives of over 900 families in Odisha, Telangana, and Andhra Pradesh.

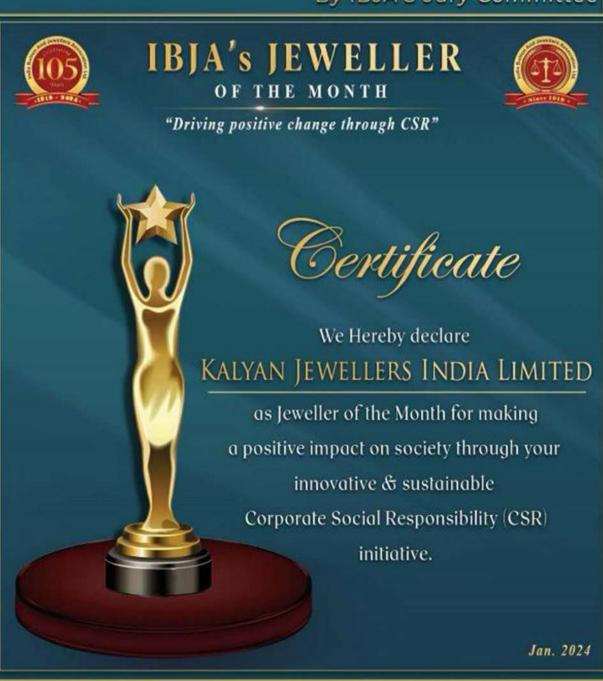
At the state level, Kalyanaraman's dedication to community development takes shape through the Bhoomigeetham Project, a collaboration with the Kerala Government contributing to the state's vision for housing and grassroots development.

In tandem with his philanthropic endeavors, Kalyanaraman actively supports Sewa Sadan, a dedicated home and orphanage for girls in Thrissur. His financial contributions ensure a nurturing environment and essential resources for the well-being and education of young girls, standing as a testament to his profound commitment to social causes aimed at empowering vulnerable segments of society.

By IBJA'S Jury Committee



Mr. T.S. Kalyanaraman Managing Director Kalyan Jewellers India Limited (Thrissur, Kerala)



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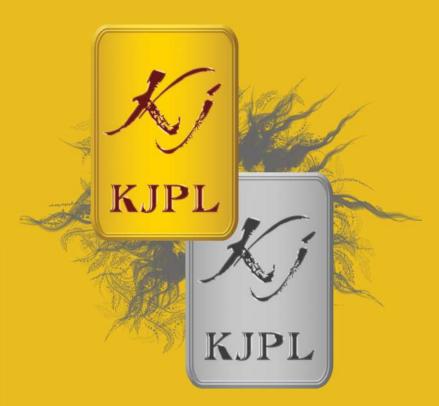
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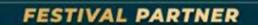




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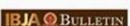




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IBJA UPDATE



Shri Prithviraj Kothari ji - IBJA President along with GJC chairman Mr. Saiyam Mehra, inaugurated Veer Jewels Pvt. Ltd. and congratulated Shri Jaswant Mehta ji Vice President (Maharastra) - IBJA & Mr Arsh Mehta along with GJC board members Shri Sahil Mehra and Shri Madan Kotari ji











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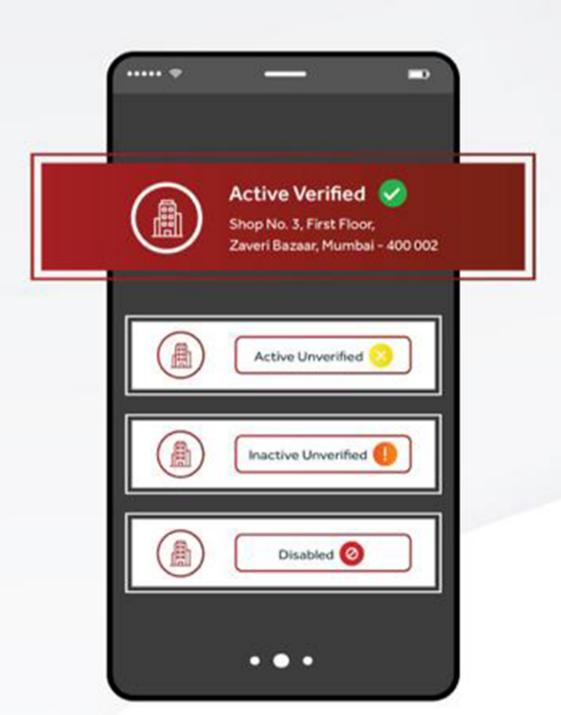
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NEWS INDIA



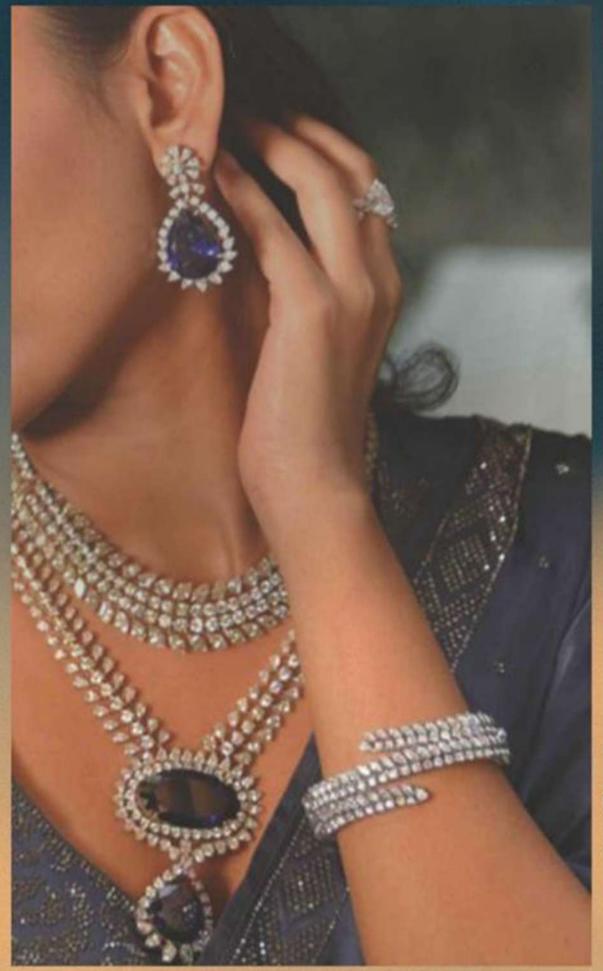
Augmont Gold For All launches unique, limited edition Shree Ram Mandir Coin Kit

A Precious Tribute to India's Rich Historical Heritage, at an exclusive price point.



India's No 1 Gold Platform, run by **Augmont Gold For All**, is thrilled to announce the launch of its new **Shree Ram Mandir Coin Kit** as a reverent tribute to the monumental **Shree Ram Mandir**. This exclusive kit includes a beautifully **crafted Chopai**, a finely detailed miniature representation of the **Ram Mandir**, and the sacred foundation **Ram Mandir Mitti** from the holy land. Potential buyers will be availing the kit on Augmont Gold For All's website and mobile app with the convenience of doorstep delivery.

The centerpiece of this distinguished collection is the coin, exquisitely minted by Augmont Gold For All. The Shree Ram Mandir Coin Kit, available in **7 grams** of pure Gold, has an MRP of **55,000** INR. However, as a special offer, it will be available at an exclusive price of **52,751** INR in addition to Rs. **2000** in free digital Gold. The Shree Ram Mandir Coin will also be offered in silver denominations of **10 gm, 20gm, 50gm**, and **100gm** and in an exquisite **metal variant** for those who prefer silver. The Shree Ram Mandir Coin Kit is a historical landmark symbolizing Augmont's objective of making gold ownership accessible and affordable to everybody.



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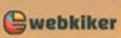
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For more details contact:







NEWS INDIA



Gold has always been a symbol of prosperity in the nation and is often donned in important family celebrations like weddings and festivals. The gold coin kit on offer highlights the significance of the Shree Ram Mandir, and the impeccable craftsmanship of the Gold coin collection represents knowledge, wealth, success, and fortune.



Sachin Kothari, Director – Augmont Gold For All, said, "While the whole nation is all set to witness the much-awaited inauguration of Ram Mandir, Augmont Gold For All is all set to launch its special Shree Ram Mandir Coin Kit. Through our acclaimed Gold Kit, we hope to bestow the divine blessings of Shree Ram on every individual in India. Our minted kits have a beloved miniature idol of Shree Ram delicately carved on one side of our pure gold coin and the iconic Ram Mandir on the other, it also has the sacred foundation Ram Mandir Mitti from the holy land,

The coin minted by Augmont has distinguishing characteristics, including 24 karat 999 fineness purity, positive tolerance in weight and purity, tamper-proof packaging, and the convenience of doorstep delivery. Our coin has an exquisite, simple, premium, yet truly Indian design, making it a fantastic souvenir for our loved ones. Don't miss this opportunity to own a piece of history. Book your Shree Ram Mandir Coin Kit now, pay easily, and enjoy the convenience of doorstep delivery.





- ABOUT US

The World Silver Council is a market development organisation for the silver industry. Working within the investment, jewellery and technology sectors as well as engaging in government affairs, its purpose is to provide industry leadership whilst stimulating and sustaining demand for silver. With our unique insight into the global silver market, we see unrealised potential for silver across society. With world-class organisations, we intervene to create new possibilities and work to ensure silver mining is responsibly undertaken, with measurable economic benefit globally.

Based in India, the World Silver Council is a n organization whose members comprise the country's leading silver miners, dealers, bullion dealers and silver jewellery retailers and manufacturers.

The world of silver is dynamic. Its uses are widely-varied, and its desirability is resilient and enduring. Silver helps combat infections and is an essential element in bacterial control medicinally. It protects the wealth of individuals and nations alongside gold. It is a precious metal considered important for future revolutions in science and carries memories across generations and cultures.

India Bullion and Jewellers Assosciation Ltd. reputation and honour must always be maintained as priority. All members irrespective of the title and membership status, should act faithfully to and for the betterment of the association and should not misuse their positions for personal benefits and gains. Treat all fellow members with dignity, respect and honor at all times. Follows the laws of the country and the guidelines of association. Don't Bribe anybody, anytime and for any reason. Members should always be transparent and honest in all dealings including with suppliers and vendors. Members must abstain from unlawful harassment in any form such as verbal, physical or visual means. Leaking of confidential information to any persons or press or organization is strictly prohibited. Members should avoid conflict of interest business or activities. Protect all property and materials belonging to India Bullion and Jewellers Assosciation Ltd. and prevent others from damaging or misusing them. Use of recreational drugs and other banned substances is prohibited. Always maintain proper records of any transactions, dealing, relevant discussions and keep these filed for easy follow-up and reference.

→ MISSION •

To facilitate deals in any commodity market, commodity exchange, spot exchange, for itself or for others, transaction in the nature of hedging, spot trading, forward commodity contracts, rate swaps, commodity future/swaps, commodity options, futures and options and in derivatives of all the commodities, for the purpose of trading, investment, hedging, arbitrage, for providing benefits to its members.

To create and maintain harmonious relations with Government, Semi-Government and other authorities and to negotiate, appear before, obtain sanctions, privileges, advantages, reliefs and cooperation from Government, Semi-Government or other authorities on behalf of the members.

To collect, classify, disseminate and circulate, statistical and other information relating to Bullion, Diamond, Gems, precious metals and Jewellery trade, commerce and industry and to make efforts for the spread of commercial, industrial and economic knowledge.



Initiated by IBJA

Membership Application Form

Membership No.: Please complete this form in <i>BLOCK</i> and continue on a separate sheet when the state of the state	CAPITALS	essary.			photo of person in whose favour membership card to be issued	
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2. Full name of Person: (this will be "Name" printed on Membership Card & Certificate, refer sample on page no. 7)						
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Date of Birth:		Anniversary	<i>y</i> :			
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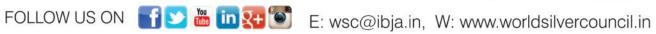
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2023 review

Emerging market (EM) demand for gold provided not only a ballast to lacklustre developed market (DM) activity but also helped drive gold prices to record highs Central bank demand, primarily from EM institutions, was a significant contributor: we estimate this added up to 15% to gold's annual performance Bond yields, despite hitting a 15-year high in October, were only a small drag as they made a round trip to end the year roughly where they started.

Looking forward

Geopolitical risks continue to bubble in the Middle East adding to near-term inflationary risks

January tends to exhibit seasonal strength. The jury is out on whether recent price records deter or encourage investment. So far so good.

A recent speculative focal shift to the 2-year Treasury yield suggests that markets may have gotten ahead of themselves after the December Fed meeting.





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IBJA Bullion Product Platform gives a customer multiple option of Gold product of multiple bullion dealers and jewellers.

This platform helps customer to buy gold product at one go without visiting various sites of bullion dealer. This will revolutionise gold trade in the country as IBJA intend to launch various gold product on this platform.







CONTACT US

IBJA House, 2nd Agiary Lane, Zaveri Bazar, Mumbai-400003.



Titan Q3 update: company records 22% revenue growth, sales grow by 21%

Tata Group's jewellery and watch making company Titan, on January 5, announced 22 percent year-on-year (YoY) growth in revenue for the quarter ended December 30, 2023. The expansion was well-diversified, with a robust performance observed across most segments during the quarter. Titan reported a robust 21 percent growth in domestic sales for its jewellery division.



The company further informed in its exchange filing that it has added over 90 new stores in the October-December period, taking the retail presence to 2,949 stores.

Kalyan Jewellers set to open its 250th showroom in Ayodhya

Kalyan Jewellers is set to open its 250th showroom in Ayodhya which is gearing up for the inauguration of the Ram Temple on January 22, 2024—a historic and religious moment in India's history. The opening of the showroom is a milestone moment for Kalyan Jewellers.

The city has already undergone a major facelift and the Ayodhya Development Authority is expecting a footfall of three lakh persons every day.

In a regulatory filing Kalyan Jewellers said it plans to open additional 30 showrooms in the ongoing fourth quarter of 2023-24 fiscal in India and Middle East.'The ongoing quarter should witness the launch of the company's 250th showroom in Ayodhya, a milestone in our journey, according to a statement from Kalyan Jewellers

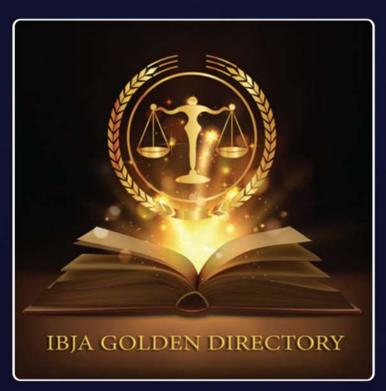






REGISTER IN THIS DIRECTORY

INCREASE YOUR NETWORK



ABOUT COMPANY

For the first time, India Bullion Jewellers Association (IBJA) is launching IBJA GOLDEN DIRECTORY. It is to encourage Bullion & Jewellery traders and manufacturers all over India to get listed in this trade association directory. This directory will help in locating any Bullion traders or Jewellers across India.

We welcome you to register in this directory and increase your network. Each registered company will have its own web presence in this website and a dedicated page will be provided to showcase your company profile and your jewellery brands.

CLICK HERE TO REGISTER YOUR COMPANY & SERVICES IN IBJA GOLDEN DIRECTORY



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CONTACT US



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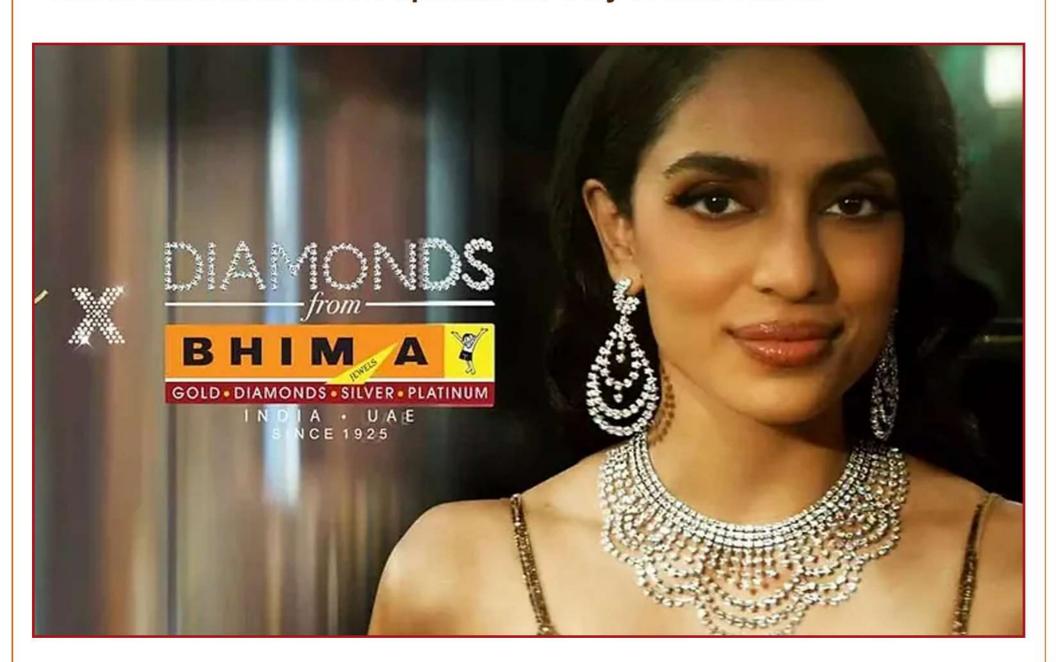


Bhima Jewels signs up Sobhita Dhulipala as Brand Ambassador

Bhima Jewels, a leading jewellery store dealing in gold and diamond jewellery with over 60 retail stores across India and the UAE, announced that it partnered with Sobhita Dhulipala, actor and celebrity as its brand ambassador. As part of the collaboration, jeweller has released a new television commercial 'made to celebrate you' featuring the actress.

Speaking on the occasion, Abhishek Bindumadhav, MD, Bhima Jewels, said: "We are very delighted to announce the association with actress Sobhita, who will now be the face of Bhima Jewels as our brand ambassador. Sobhita personifies values that resonate with our brand - her elegance, grace, and versatile style align seamlessly with our commitment to quality, craftsmanship, and timeless beauty."

Sobhita Dhulipala, stated: "Absolutely thrilled to be a part of theBhima Jewels family. The brand's legacy of trust, purity, and craftsmanship spanning nearly a century t truly sets it apart. The commitment and values that Bhima Jewels upholds are truly commendable. "







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HOW IT WORKS





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LUCKY DRAW

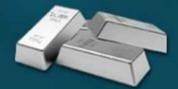


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NEWS INTERNATIONAL



Russia to continue exporting diamonds; will redirect sales to other regions

Russia says it will carry on exporting diamonds, regardless of the G7 sanctions that came into force 1 Jan 2024. Finance Minister Anton Siluanov, on a visit to Beijing, told the news agency Tass: "All these restrictions introduced (by Western countries), they affect not only us alone but also those who introduced them. "Exports of diamonds will continue. We will simply redirect sales to other regions. I'm sure this won't benefit those who introduced these sanctions."



Last month Vladimir Putin's press secretary Dmitry Peskov warned of a "boomerang effect" claiming they would harms the G7 countries that imposed them more than Russia itself.

Russia's foreign ministry has said it will respond to the sanctions - which it called "unfriendly, illegitimate actions" - by banning more European institutions and EU member states from entering the country.

VICENZAORO JANUARY 2024: The jewellery world amid sustainable inducements, creativity and innovation



Jewellery, an evolving art in terms of materials, techniques and the sensitivity concealed within precious creation. Sustainable impact and equal rights, heritage and technological achievements, global scenarios and new professions: the revolution taking place in the industry is at the heart of Vicenzaoro January (VOJ) and its full programme of events and seminars with international guests.

The Jewellery Boutique Show organised by IEG - Italian Exhibition Group will be back for its 70th edition from Friday 19th to Tuesday 23rd January 2024 at Vicenza Expo Centre, accompanied by T.Gold, the show for machinery and the most innovative technologies applied to gold and jewellery, as well as VO Vintage, the vintage watch and jewellery event, open to the public from 19th to 22nd January.

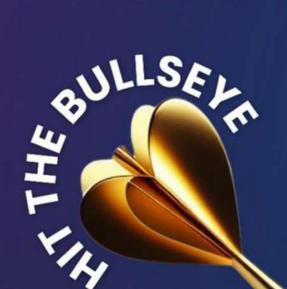






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G7 Russian diamond sanctions: lack of clarity, many open-ended issues



The series of announcements in mid-December on the G7 Russian diamond sanctions caught the diamond industry by surprise. The anticipated and somewhat contradictory statements by G7 members went much further than anyone expected, laying down a collection of fast and extreme measures that touch on the very fabric of how the diamond industry operates.

The economic powers have a goal to suffocate Russia, and the diamond industry, with all its fine nuances, appears to be just a means to an end. While the G7 Russian diamond sanctions are important, the proposed framework unfortunately suffers from a lack of clarity, too many open-ended issues, and concerns over the viability of the implementations.

The series of announcements have left the diamond industry confused. After long months of diamond industry bodies lobbying, it seems that the G7 has decided on picking the strictest options, going far beyond the industry's expectations.

Source: edahngolan.com



Emerald Jewel Industry kicks off 40th anniversary celebrations with launch of Health Care Centre

As **Emerald Jewel Industry** proudly steps into its 40th year, they kicked off the celebration with one of our 40 initiatives for 2024 – the launch of the **Emerald Health Care Centre.** This initiative reflects deep commitment to giving back to the community. The Emerald Health Care Centre stands as a testament to Emerald Jewel ndustry's dedication to community health.

The health center, inaugurated on January 10th, was graced by the presence of esteemed Chief Guest, **Dr. G. Bakthavathsalam**, Chairman & Managing Trustee of K.G Hospital, Coimbatore. Also present were **Thiru V. Balakrishnan**, IPS, Commissioner of Police, Coimbatore City, and **Thiru M. Seenivasagam**, Joint Director, Industrial Safety and Health, Coimbatore, as Guests of Honor.







Senco unveils exquisite Rajwada Vivaah Collection for the upcoming wedding season



Senco Gold & Diamonds has unveiled their gorgeous and exquisitely designed Rajwada Vivaah Collection for the upcoming wedding season. This special collection, designed for the beautiful brides-to-be, comes with exciting offers on Gold, Diamond, Platinum, Silver, Gossip, and Gemstone jewellery.

The Rajwada Vivaah Collection, adorned by the renowned actresses and brand ambassadors, Jaya Ahsan and Ishaa Saha, includes a wide array of meticulously crafted ornaments such as Necklaces, Bangles, Earrings, Rings, Pendants, and more.

Joita Sen, Director and Head of Marketing and Designs Senco Gold & Diamonds, said, "We are delighted to present our stunning collection for the upcoming wedding season with irresistible offers. Our exclusive designs are meticulously crafted by our skilled artisans. The wedding season is a time for families to come together, and we want to contribute to the joy by offering a pocket-friendly collection that caters to every taste."



Reliance Jewels unveils jewellery collection inspired by India's spring festivals

Reliance Jewels, known for its deep-rooted appreciation of India's rich cultural heritage, is excited to announce its latest collection as the auspicious spring season nears. This new range of jewellery celebrates the vibrancy and diversity of India's spring harvest festivals. From the bonfires of Lohri in the North and the kite-flying of Uttarayan in the West to the harvest festivities of Magh Bihu in the East and the Pongal celebrations in the South, each region brings its own flavour to this joyous time of year.

Drawing inspiration from astrological mandala patterns, which hold significant importance during this period, the collection features stunning sets of earrings and necklaces. Crafted from pure gold, these pieces are adorned with laser-cut designs that beautifully encapsulate celestial motifs of stars, cosmos, and planets, embodying the essence of movement and transition intrinsic to these festivals.







Malabar Gold & Diamonds relaunches its store in Dwarka

Malabar Gold & Diamonds announced the relaunch of its store in **Dwarka** on January 13, 2024. The revamped store, located at High Street, Ground Floor, Vegas Mall, Dwarka, Delhi, promises a world-class jewellery shopping experience, boasting more space and more collections.

Spread across 2404 sq.ft. the Dwarka store features popular sub-brands of Malabar, like Mine Diamonds, Era Uncut Diamonds, Divine Heritage Jewellery, Ethnix Handcrafted Designs, Precia Gemstone Collections, Viraaz Polki jewellery and vast and unique collections under each of these brands.

With a diverse array of designs in gold, diamonds, precious gemstones, platinum, and more, the store aims to cater to varied customer preferences. From traditional and contemporary to lightweight and every day, exclusive bridal collections customers can find picks for any occasion.









Sharing his utmost delight, **M. P. Ahammed**, Chairman of Malabar Group, stated, "The relaunch of the Dwarka store is a reaffirmation of our trusted bond with the people of Dwarka. I express my heartfelt gratitude for the unwavering support showered on us by our beloved customers."



Kalyan Jewellers to launch three new showrooms in Bihar

Showrooms at Hajipur, Buxar and Purnia to be inaugurated during January 2024

Kalyan Jewellers has announced that it will be launching three new showrooms in the state of Bihar. The all-new showrooms will launch in Buxar, Hajipur and Purnia, throughout the month of January. In Buxar, the showroom will be located near Old Kachahari Gate, P.P Road, in Hajipur near Choudhary Centre near Rajendra Chowk and in Purnia near Panchmukhi Mandir, Navratan Hatta Lane Bazar Road.

The three new showrooms will take up Kalyan Jewellers' presence in the state to 13 locations. Currently, Kalyan Jewellers has its presence in key markets such as Patna, Arra, Kishanganj and Begusarai, to name a few.





Talking about the new showroom, Ramesh Kalyanaraman, Executive Director, Kalyan Jewellers, said, "We are delighted to announce that the launch of 3 new showrooms in the state, which will further strengthen our presence in the region. As a company, we have achieved huge milestones and taken major strides towards creating a holistic ecosystem to enhance the customer shopping experience.



INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

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Membership No.:			Please paste photo of person in whose favour membership
Please complete this form in BLOCK	CAPITALS		card to be issued
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Company Name:			
Company Registration Number:		GST Number:	
Address:	1		
City:	State:	Pincode:	
Tel. No.:	We	bsite:	
Email:			
2. Full name of Person: (this will be "Name of Person: (this w	e" printed on Membership Car	d & Certificate.)	
Date of Birth:	Anniversary	:	
Resi. Address:	331		_
City:	State:	Pincode:	
Following documents are required: 1) 2 Photos 2) Address Proof: GST Certificate 3) ID Proof: Pan Card			
Cheque Should Be issued in the favour	of "INDIA BULLION AND JEWE	ELLERS ASSOCIATION LTD."	
Preferred Jewellers Membership charge	s are 4,237 + 18% GST = 5,00	00/-	
NEFT : Account Name:INDIA BULLION		ON LTD.	
Name of Bank:Bank Of India Branch:Bullion Exchange	IFSC Code:BKID0000008 Account No:0008101000136	S44 S	Signature/Thumb impression of Member

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Company Name:			
Company Registration Number:		GST Number:	
Address:			
City:	State:	Pincode:	
Tel. No.:	Website:		
Email:			
2. Full name of Person: (this will be "Name	" printed on Membership Card & Certif	ficate.)	
Mobile No:	Email:		
Date of Birth:	Anniversary:		
Resi. Address:			
Trest. Address.			
	1		
City:	State:	Pincode:	
Tel. No.:			
Following documents are required: 1) 2 Photos 2) Address Proof: GST Ce	ertificate 3) ID Proof: Pan Card		
In case GST certificate not available follo 1) BIS Registration Certificate 2) Udya	owing any two documents required . am Aadhar 3) Shop and Establishr	ment Certificate	
Cheque Should Be issued in the favour or	f "INDIA BULLION AND JEWELLERS A	SSOCIATION LTD."	
• Platinum Membership charges are 1,00,0	000 + 18% GST = 1,18,000/-		
NEFT : Account Name:INDIA BULLION A			
Name of Bank:Bank Of India	IFSC Code:BKID0000008		
Branch:Bullion Exchange	Account No:000810100013644	Si	gnature/Thumb impression of Member

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IF YOU ARE PLATINUM MEMBER OF IBJA AND WISH TO PROMOTE YOUR PRODUCT (BULLION & JEWELLERY) OR COMPANY, SEND YOUR VIDEO WITH FOLLOWING

- 1) Normal Video Size 1080 Height X 1920 Width (max 2 min) & Reel / Short Video Size 1920 Height X 1080 width (max 50 Sec Video)
- 2) Video should be recorded Professionally with your company Name, Address, Contact Detail, email id etc. Owner profile can also be given in Video
- 3) Video display of few product must be done with professional camera for better result.
- 4) It is preferred that video has good sound quality with background music etc. wherever required. (Music Should be non copyright or should have copyright license)

These videos along with link of catalogue must be sent to IBJA office for promotion.

Since IBJA has huge network on website and social medias,

IBJA will promote these videos on social media platforms.

IBJA will promote such videos once in every quarter for each of platinum member.

USE OF LOUNGE:

Platinum Member shall be free to use IBJA Lounge at IBJA Office, Zaveri Bazar, Mumbai for launch of new product.

However, Insurance, logistic & storage of the product shall be responsibility of the member. IBJA Lounge can be used by platinum member for one full day in every 90 day cycle for promotion of their new product.

IF YOU ARE INTERESTED CONTACT:

Saurabh: +91 9004120120 / 022- 49098950 / 022- 49098960

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India Bullion And Jewellers Association Ltd.

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